

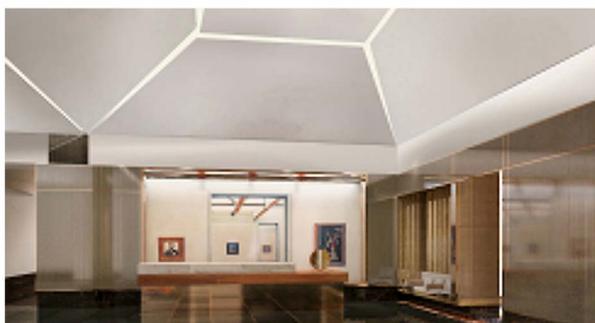
Hotel Alessandra

HOTEL ALESSANDRA

1070 Dallas Street | Houston, Texas 77002

Reservations 1.866.842.0100

She's arriving Summer of 2017!



Accentuating the Setting

This 20 story sky-rise hotel in downtown Houston will be amid a shopping and entertainment development whose tenants include House of Blues and Ill Forks Steakhouse and conveniently located just steps away from prominent downtown destinations such as the George R. Brown Convention Center, Toyota Center, and Discovery Green.

Plans reveal a sleek and contemporary exterior coupled with sophisticated and luxurious finishes that will emphasize Hotel Alessandra's beautiful simplicity interwoven with a sense of timelessness and sophistication. Located in the GreenStreet development of downtown Houston, our newest hotel will transform this urban area into a vibrant and well – rounded environment. Designer Lauren Rottet, Founder for Rottet Studio says "Alessandra transplants old world luxury to blend seamlessly with Southern charm, sophistication, and a business savvy mindset."

Indulging the Senses

- 223 elegantly appointed rooms and suites
- Custom Valencia Bed with luxurious Egyptian cotton linens
- Complimentary wireless high-speed Internet access in all guest rooms and public areas
- State of the art Home Media Centre

Delivering the Experience

- Valencia VIP loyalty program
- Spa & Swimming pool
- Fitness center
- Ballroom & Meeting space

Creating the Unexpected

Hotel Alessandra is positioned as the eldest of her European sister brands, Valencia and Sorella. She is more fluent, well-traveled and distinctly more glamorous than her younger sisters. Guests will immediately be drawn to her sense of style and sensuality. Guests will enjoy comfort, sophistication, and a world class luxury experience complete with lavish indoor and outdoor spaces with elegant and rich design features throughout the hotel. Hotel Alessandra will combine the luxury, elegance and cultural influence of European lifestyle with the pioneering spirit of the Texas wildcatter to create a uniquely Houston Hotel.

Stay Authentic.